

# SOUTH EAST CREATIVES

## Workshop and Mentoring Programme at Creative Folkestone 23 and 30 Nov, 2019

### Day One

Join our creative industry experts for an information-packed day. Understand how to optimise your social media activity, get a handle on your finances and learn crucial communication and presentation skills for engaging customers and clients. The day will include facilitated networking sessions with like-minded businesses. You will leave with workable strategies that will support you in running a more confident and successful creative business.

### Day Two

Come to a second day of workshops to learn about Intellectual Property rights and how they can protect your Unique Selling Points, and create a vision for your future by setting clear objectives and goals. The day will end with an opportunity to discuss your mentoring needs and exchange contacts with the participants you've met over the course of the two days. You will leave feeling more confident about your intellectual property rights and your long-term vision.

INTERESTED? APPLY HERE



European Union  
European Regional  
Development Fund

SECCADS

South East Creative,  
Cultural and Digital Support

## Meet the experts:

**Remi Harris MBE** has 20 years' experience working across the creative industries as a trainer, senior manager, coach and business adviser in the UK and internationally. She is qualified with a Masters in Business. She is the author of: *Easy Money? The Definitive Guide to Funding Music Projects in the UK* (2013). Clients include Creative United, Somerset House Trust, The Barbican, Metal Culture, Association of Independent Music, The Musicians' Union, PRS Foundation and many individual artists.

**David Crump** is an entrepreneurial professional with extensive experience in sales, marketing, finance and overall business strategy. He is particularly interested in working with creative businesses seeking to make a positive social impact. In his capacity as Head of Business Incubation at Cockpit Arts David currently works with 100's of creative businesses in the UK and overseas.

**Ian Goodyer** is an experienced business adviser, tutor, coach and qualified mentor specialising in intellectual property (IP), product development and fund-raising for high growth start-ups. He regularly lectures at Birkbeck on the business aspects of IP, performs intellectual property audits and valuations for high tech/high growth businesses across all sectors. Ian also runs and is regularly a judge at the annual University of Brighton Enterprise Awards. He has worked for many years as a specialist advisor for high-growth start-ups for the South East England Development Agency and has a recent certificate in IP law from Brunel. Ian has a background as a technologist and is listed as the inventor on 12 patents.

**Alex Evans** has a BA in Drama and an MA in Visual Language of Performance. Alex works within socially engaged practice for a number of cultural organisations including the Southbank Centre, SPACE and the Surrey Arts Partnership. He is an accredited Relational Dynamics Coach and Trauma-Informed Schools UK trainer. Alex is also the Artistic Director of Kazzum Arts, a charitable arts organisation which uses creative processes to improve the life chances of disadvantaged children and young people across London.

**Molly "Moodle" Wright** is a specialist in social media management for creative, digital and independent businesses. With a degree in film and media from Canterbury Christ Church University, she worked for a marketing agency in London before finally founding her Kent-based award-winning Social Media Marketing Agency, Molly Moodle Media in 2015. She is a guest lecturer at Canterbury Christ Church University, hosts her own creative radio show, Molly Moodle's Mash-Up and is a regular social media speaker. She has worked on a nationwide Banksy campaign, provided social media coverage for leading business magazines and regularly works with independent businesses and creative organisations across the UK.

[www.southeastcreatives.co.uk](http://www.southeastcreatives.co.uk)