

Folkestone Triennial Conference

Imagined Cities

Saturday 11 and Sunday 12 October 2014

Many of the artists participating in the 2014 Folkestone Triennial work at the intersection of art, architecture and urbanism. This two-day event looks at the relationship between art and architecture in the way that cities and towns are planned and built, as well as how they are experienced as places to live, work, play and learn.

The conference title is inspired by the tagline – ‘A City Imagined’ – for East Kent’s controversial bid to become City of Culture 2017. The bid proposed an imagined city that included one official city (Canterbury), two towns (Ashford and Dover), a district (Shepway, including Folkestone) and the ‘Isle’ of Thanet. The bid failed to make the shortlist but provoked a lively debate about our preconceived ideas around architecture and urbanism, and how we might re-imagine the notion of the city.

The first day brings together artists, architects, planners and thinkers to explore issues around masterplanning. The second day looks at the impact of culture-led regeneration, its legitimacy, challenges and legacy, using the Kent Coast as a case study.

Saturday 11 October: Artists in Masterplanning

10.00 Registration
10.30 Welcome

Part 1: Planning for the Future

What do we want from our towns and cities, and who should provide it? What is the right balance between housing, industry, public amenities, leisure and tourism? What role is there for artists as well as architects in masterplanning today, and how involved should the public be? What do we really mean by ‘sustainability’? How green should our urban areas be, and are urban agriculture and greening schemes as beneficial as we are led to think? Do we need to brand cities? Do we need masterplanning at all?

10.45 Keynote:
Sir Terry Farrell, architect

11.30 Tea and coffee break

12.00 Panel discussion with:
Mark Davy, Founder, Futurecity; **muf Architecture/Art**; **Something & Son**; **Finn Williams**, Regeneration Area Manager for North-West and Central London at the GLA
Chair: **Vicky Richardson**, Director Architecture, Design, Fashion, British Council

13.30 Free time for lunch and chance to visit Folkestone Triennial artworks

15.30 Afternoon session

Part 2: Learning from the Past

How can we preserve the past while planning for the future? How do we learn from recent regeneration problems, like social cleansing and ghettoization? What is the best way to deal with infrastructural problems from the past – such as poor access to transport networks, ageing Tube and train lines and poor quality housing? Should we be freer to demolish what doesn't work and start again? Or should we always put heritage first? Will historic towns and cities be able to compete on the global stage against newly built high-tech cities?

Panel discussion with:

Pablo Bronstein, artist; **Ben Campkin**, author of *Remaking London*, editor of *Urban Pamphleteer* and Director of UCL's Urban Laboratory; **Diane Dever**, artist; **Owen Hatherley**, author, *Militant Modernism* and *A Guide to the New Ruins of Great Britain*
Chair: **Anna Minton**, writer and journalist and author of *Ground Control*

17.00 Drinks reception: all welcome

Sunday 12 October: Art in Regeneration

What is the role of culture in regeneration? Is there such a thing as regeneration not led by culture? Is culture-led regeneration sustainable on current levels of funding? Has the term 'regeneration' become tangled up with the more negative term 'gentrification'? What really makes people move to a new town, or even country, and what makes them stay? What do artists feel about their role in those towns and cities? How do British regeneration policies compare internationally?

10.00 Registration

10.30 Welcome

10.45 Keynote:

Jude Kelly, artistic director, Southbank Centre, and founder, Metal (Liverpool/Southend on Sea/Peterborough)

11.10 Respondent and questions:

Fred Manson, urban renewal specialist and former Director of Regeneration at the London Borough of Southwark

11.40 Tea and coffee break

12.10 A Clockwork Jerusalem: Planning and the British Psyche

Sam Jacob, principal of Sam Jacob Studio for architecture and design, co-founder of FAT and co-curator of the British Pavilion at the 14th Venice Architecture Biennale; **Kieran Long**, Senior Curator of Architecture, V&A; **Wouter Vanstiphout**, Crimson Architectural Historians, and co-curator of the British Pavilion at the 14th Venice Architecture Biennale

13.15 Free time for lunch and chance to visit Folkestone Triennial artworks

15.15 Coastal Regeneration, In-migration and UK Census Data

Professor Darren Smith, Department of Geography, Loughborough University

16.00 Case study: Cultural Regeneration on the Kent Coast

Sue Jones, Director, Whitstable Biennale; **Brigitte Orasinski**, Artistic Director, Strange Cargo; **Victoria Pomery**, Director, Turner Contemporary; **Gabor Stark**, Subject Area Leader MA Urban Design, University for the Creative Arts – Canterbury School of Architecture
Chair: **Rowan Moore**, architecture critic of *The Observer* and author of *Why We Build*

17.30 Drinks reception: all welcome

Tickets

One day: £15, £10 concession

Both days: £20, £15 concession

Ticket prices include teas and coffees and a glass of wine at the drinks reception

Booking: www.folkestonetriennial.org.uk/imagined-cities

How to find Quarterhouse

By Train

High-speed trains run regularly from London St Pancras International (journey time 57 minutes). The last return train from Folkestone Central to London is at 22:56. Folkestone Central Station is a short walk from the centre of town and approximately 15 minutes walk from Quarterhouse. National Railway Enquiries – 08457 484 950 or www.nationalrail.co.uk

By Car

From the M20, turn off at junction 13 and follow signs to the Harbour. (SAT NAV USERS – CT20 1BN)

Parking

The nearest car parks are Tram Road (2 mins), Payers Park (2 mins) and the Harbour car park (5 mins). All council car parks charge daily fees starting from £1.20 per hour. During weekends there is limited parking available behind Quarterhouse which requires a parking permit that can be obtained from Quarterhouse for £3 per day. For more information please call Quarterhouse Box Office on 01303 760 750

By Bus or Coach

A direct National Express coach service runs from London Victoria Coach Station to the main bus station in Bouverie Square, Folkestone. Stagecoach operates a network of routes linking local towns and villages to Folkestone

Taxis

JJ's Taxis: 01303 244 442

Premier Cars: 01303 270 000

For a variety of accommodation options please visit the Folkestone Triennial website